## **METRO FM Music Awards are Back**

The South African Broadcasting Corporation (SABC)'s biggest commercial radio station, METRO FM, has announced the return of METRO FM Music Awards. The 2023 METRO FM Music Awards ceremony is scheduled to take place on 29 April 2023, and will be hosted by the City of Mbombela, Mpumalanga. It will be broadcast live on SABC1 and supported by various SABC radio stations.

The awards will also be streamed live on SABC Plus and METRO FM's YouTube channel. Following a shortlived break, the MMAs will provide a platform for interaction with music, business, public representatives, communities and the media, with a rationale to recognise and reward luminaries and excellence in the music industry.

In addition, this year's awards are designed to stimulate interest by unearthing talent and promoting development.

A call for submission for the nominees has already been announced. The METRO FM Music Awards 2023, is open for the entries is already open and will close on 28 February 2023. The submissions can be done on www.metrofmmusicawards.co.za/.



The METRO FM Music Awards 2023 comprises of 20 categories and stringent requirement for albums, singles and recordings eligible released between 28 February 2022 to 28 February 2023.

The Group Executive for SABC Radio Ms. Nada Wotshela stated that "We are excited to bring back one of the SABC's biggest event that is loved by the millions of our audiences. This event has grown to be embraced by the industry and surely has made an indelible mark, hence the demand for it remained high even at the time of its short break. This property presents a great opportunity to amplify the SABC's brand equity and strengthen our efforts of taking SABC brands to the people".

In addition, Wotshela stated that "METRO FM Music Awards are successful because of the key strategic partnerships with various stakeholders and this is not something we take for granted. We have held this event in different provinces and we are delighted they have returned to Mpumalanga and are looking forward to an exhilarating event" concluded Wotshela.

The Head of Department for Culture, Sport and Recreation, Mr. Godfrey Ntombela said "We are delighted to welcome the METRO FM Music Awards back to Mpumalanga Province. We strongly believe that this event will reignite tourism and the fact that we are the host Province again is an indication that our Province is a perfect destination for tourism and cultural activities. The opportunity to host this major event comes at the right time and we are hopeful that it will benefit the creative industry that is still reeling from the dire effects of COVID-19". More information for the awards can be accessed on these websites http://www.metrofm.co.za and www. metrofmmusicawards.co.za/ and the station's social media platforms : Facebook: METROFMSA Twitter: @METROFMSA





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## How to Lead with Integrity?



- with John Maine

What is integrity? The state of being complete, unified (when you have integrity your words and your deeds match up, you are who you are no matter where you are or who you are with. A person with integrity does not have divided loyalties. People with integrity are whole people they can be identified by their single mindedness. A leader who leads with integrity have nothing to hide and nothing to fear.

His/Her life is an open book that everyone can read. Gilbert Beers says "A person of integrity is one who has established a system of values against which all of his life is judged". Integrity is not what we do so much as who we are and who we are in turn determines what we do. Our system of values is so much a part of us we cannot separate it from ourselves. It becomes a navigating system that guides us. Integrity is the factor that determines which one will prevail.

We struggle daily with situations that demand decisions between what we want to do and what we ought to do. Integrity wields what we say, think and do as a whole person so that permission is never granted for one of these to be sync. When integrity is the referee we will be consistent to our belief we will be mirrored by our conduct.

Four vision levels of people:

1.Some people never see it(they are wanderers)

2.Some people see it and pursue it (achievers)

3.Some people see it and pursue it and help others to see it(leaders)

4.Some people see it but never pursue it(followers)

You see what you are prepared to see. A leader is great not because of their power but because of their ability to empower others. A leader must make personal change before asking others to change. Great leaders never set themselves above their followers except in carrying out responsibilities. Your humility advances your greatness. To handle yourself use your head and to handle others use your heart. Lead people with diligence and integrity. \*John Maine is a Personal

Development Consultant from John Maine Consulting (JMC)

