

SOUNDS DIVINE STUDIOS aims to become Africa's **Best Story teller**

ounds Divine Studios was founded by Themba Mtsali, alongside Radimeko Tladi and Maggie Motsaathebe, the aim was to build a business and also exercise innovation. Sounds Divine Studios started as a post production facility, and the founders also wanted to change the landscape, from owning a job to owning a system-run business.

"Our game plan is to get into broadcasting because we want to make sure we build our brand presence based on our vision, which is to become Africa's Best Story teller" said founder Themba Mtsali. Sounds Divine Studios offers services in Audio | Imaging/ Video, Broadcasting, Content Creation Copywriting and editing, Voice over Services, Music production and Audio editing amongst others.

Mtsali was born on the outskirts of Vereeniging, Gauteng (Emagusheni). Having been born with a speech deformity, Mtsali said he went through different speech therapists and after a while, a miracle happened and finally he could speak. Mtsali said he want to broadcast his story and express himself through Sounds Divine Studios. "Hence my existence in the business space, I am good at what I do .I feel that there is a need for black owned broadcasting business and we are in the business of disrupting the way our customers consume media through augmented reality production"

"To be honest with you, the audio visual industry is hard to enter and it is small in terms of size and there is a need to address access to this market, as it stands issuing of licenses take decades for new entrants, the industry is capital intensive, there is lack of the existing ecosystem that can facilitate the new entrants to the industry for efficiency and facilitation of the industry" added Mtsali.



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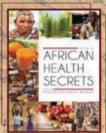






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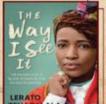
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